

EXECUTIVE TEAM

LEADERSHIP 1ST

Nicole Hayes is the Director for Women of L.E.A.D.E.R.S.H.I.P. 1ST. It was inspired based on Nicole's passion to empower and restore women through a global platform in partnership with the talents of other women who share the same passion, varying talents and embodies the L.E.A.D.E.R.S.H.I.P. 1ST core leadership traits. This program engages women of varying age, backgrounds and cultures with a goal of empowering women as positive "change agents" for future generations, despite societal pressures.

Mrs. Hayes holds a Bachelor of Arts from Washburn University.



Nicole Hayes is the Founder and CEO of Piece of Life, a National Public Relations firm based in Washington D.C. .

Her vision for Women of L.E.A.D.E.R.S.H.I.P.1ST is to restore, strengthen and equip our women to raise their moral values and self image, regardless of societal pressures through these four C's of Leadership: Character, Competency, Credibility and Critical Thinking.

Goals

To reach girls and women with these messages and resources of hope and restoration. The Women of L.E.A.D.E.R.S.H.I.P. 1ST seeks to provide support in the following areas:

- * Lack of a strong, positive father-figure; possibly leading to inability to recognize future healthy, productive male relationships/partners.
- * Low self-esteem, low self-image
- * Confused about earthly and spiritual identity
- * Unaddressed childhood sexual, physical, emotional or mental abuse/traumas which affects a healthy womanhood.
- * Perceived societal role
- * Patterns of self defeat, self sabotage
- * Fear to speak out
- * Fear of inadequacy
- * Need for acceptance/desire to be liked, to be popular
- * Lack of support

"Nicole's vision and passion for empowering young girls and women is powerful . She not only talks the talk she walks the walk ." Derrick Boles

- * Unsure how to be a good help-mate to spouse
- * Lack of positive role models, lack of healthy parenting
- * Fear of being different
- * Fear of success
- * Lack of inspiration/goals

The following quote from author and poet Maya Angelou speaks to what the Women of L.E.A.D.E.R.S.H.I.P. 1ST hopes to achieve through reaching girls and women. It seems to convey that while we may not have all of the answers, we can still deliver hope and remind each woman of her purpose!

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Loyalty
Education
Accountability
Discipline
Empowerment
Respect
Service
Honesty
Integrity
Perseverance
1st

To book Mrs. Hayes please contact us at women@leadership1st.info